



**emamichisel art**

A Unit of Emami Frank Ross Ltd

## Emami Chisel Art hosts *Seamless Encounters* to showcase original creations by 62 art veterans across India

### Eminent artist Shuvaprasanna unveils the exhibition

**Kolkata, 20<sup>th</sup> December, 2013:** *Seamless Encounters* – a group exhibition of paintings, sculptures and multimedia installations by 62 eminent artists across India organized by **Emami Chisel Art** was inaugurated today by noted artist **Shuvaprasanna**. The exhibition features works by veterans like **M.F. Hussain, Bikash Bhattacharjee, Ganesh Haloi, Akbar Padamsee, Jamini Roy, Ganesh Pyne, Jogen Chowdhury, Paritosh Sen, Nandalal Bose, Jehangir Sabavala, Jaya Ganguly** among others. The exhibition will go on till **13<sup>th</sup> of January 2014** from **11 am to 7 pm**.

“The art scene in India straddles a multitude of genres, forms with artists specializing in each of these. The art exhibition, *Seamless Encounters*, captures the artistic and creative sensibilities of artists across India and brings under one roof their signature creations for the art enthusiasts of Kolkata. This exhibition is also another step towards growing the pool of art lovers.” said **Ms. Richa Agarwal** of **Emami Chisel Art**.

The exhibition creates a tapestry of the creative spirit of the renowned artists from all over the country. It presents art in a way it has never been perceived before. The paintings are mostly oil on canvas however other mediums such as water colours and pencil sketches have also been used.

Considering Emami Chisel Art’s unique position within India’s cultural landscape as a ‘Corporate Museum’, this exhibition reflects an artistic side of the endeavour of the collection made over all these years. It will also broadly reflect on the curatorial methods adopted since 2007 with the aim of developing exhibitions that have multidisciplinary interests and act as a sufficient visual data bank as well as investigate the making of an iconic figure.

In the exhibition, a shifting weave of memory takes place producing a gaze that is permeating in these works of 62 artists. *Seamless Encounters* conjures up an evolution of Indian art practice over the last 70 years – starting from the building up of the Bengal Art School & Shantiniketan School of art to the advent of Indian contemporary art. It celebrates Emami Chisel Art’s stature of being a citation of art history having a wide range of art collection that starts from masters like Nandalal Bose and Jamini Roy to neo-classical artistes like M.F. Hussain and Tyeb Mehta. Such an eclectic and varied collection of artwork spanning over so many decades reflects the phases of journey of the Indian art build up , the very experience of which offers pleasurable encounters that are seamless. .

The images, sculptures and installations stem from their environment. Each work of art has its own story to tell; shadowed with reverie, animated with varied layers of slips and glazes. In the sphere of culture and the arts, the new reflections of change taking place in India manifest themselves as a series of



questions, about how to rediscover domestic spaces without disengaging the world system. Promising artists of the present, reason out proposition for locating the subversion of art practice in the interstices of urban spaces and beyond. Intellectual matters are no longer an ivory tower affair, but belong to the world of media, and shopping malls, bedrooms-they rejoin everyday life seamlessly.

These artworks thus successfully reflect the new-age take on art and architecture. The total syncretism and the absolute and unstoppable polytheism of sheer clarity of learning and poignancy of unfathomable depths of wisdom in the works of the artists on view here serve as a treat for the viewer. Some works center on urban experience in India and, hence, the artists' own identity, the excavated chronicles of its composite culture. Some of the paintings are like psychological archaeology.

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**About Emami Chisel Art:** Emami Chisel Art (ECA) is a part of the reputed Emami Group. It idealised as a full-fledged art organization from 2008 onwards, encompassing within its infrastructure two large gallery spaces, a library, archive, an art-shop (named Kanopy) and a publication section engaged in producing some of the most versatile literary and visual productions. It organizes Art & Craft Fairs where craftsmen share space with contemporary artists under one roof. These fairs give a unique opportunity to the mass as well as art connoisseurs to collect artworks at reasonable prices. The ECA auctions which include authenticated artworks, genuine masterpieces and rare collections from the artists themselves or from reputed art galleries and private collectors have been put through a stringent selection process before being put under the hammer. Besides the auctions, it has also organized significant curated shows reflecting the contributions made by eminent masters and upcoming talents.

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