



Press Release

## **Kolkata Centre for Creativity Hosts 'Hollow Times' - KCC Art Laboratory 3.0 curated by Reena Dewan, Director, KCC and artist Rajib Bhattacharjee—**

**Kolkata, 4 February 2021:** Kolkata Centre for Creativity (KCC) is coming up with its 3<sup>rd</sup> Art Laboratory 'Hollow Times' from 13<sup>th</sup>-26<sup>th</sup> February, 2021. Conceptualized a few months before the pandemic hit us, this art laboratory is curated by Ms. Reena Dewan, Director, KCC and artist Mr. Rajib Bhattacharjee. It comprises of six life size installations made by six talented young artists. The show will be held on the 1<sup>st</sup> floor of Kolkata Centre for Creativity.

Hollow Times is a metaphor for the world from which ideology, truth, and values that nurture and sustain life have been drained out. It's tempting to give in to despair and just stop creating. An artist's imagination and ability to see differently is crucial to changing an unacceptable situation. These works are needed to soothe humanity, give them comfort and be a conduit through which they can feel their fears and grief. Art has an important emotional and psychological purpose and artists provide that relief.

The time we are living in reverberates the sound of agony. A time in which the development appears double edged when we saw lakhs of migrant labourers walking down the highways to reach home due to sudden lockdown post covid 19 pandemic. The borderline between the privileged and the under privileged became even more evident. Development seemed dubious wrecking the irreplaceable, threatening all that is comfortingly stable, familiar, robbing memory of its references. Our surroundings and land, existence and identity, nature and environment are stalled in a position of extreme vulnerability and abjection.

The 3<sup>rd</sup> Art Laboratory by Kolkata Centre for Creativity proves the fact that without art, ideas, creativity and imaginative connection, human thought devolves into the drear existence of the purely functional. Efficiency displaces frivolity. Productivity replaces quality. The Artists in this laboratory have responded to this period in their art and are putting some prominent questions to the audience.

"We are looking forward to host Kolkata Centre for Creativity's 3<sup>rd</sup> Art Laboratory, 'Hollow Times'. The whole pandemic situation has left us shaken and the art world feel helpless. While it is important to try to remain optimistic about the future of humanity, we also need space and time to process the more difficult emotions we are experiencing. When we discover art that resonates with us we can feel a sense of relief and belonging instantaneously. There is a lot of uncertainty right now. But on the brighter side, art makes us feel well connected.", said Ms Richa Agarwal, CEO, Emami Art and Chairperson, KCC.

The exhibition is open for public viewing from 13th February, 2021 till 26th February, 2020 (Except Mondays and National Holidays) from 11 am to 6 pm. The centre reserves the rights to restrict entry of more than 50 persons at a time.



### **About Kolkata Centre for Creativity (KCC)**

A unit of Anamika Kala Sangam Trust (AKST), Kolkata Centre for Creativity (KCC) is a multi-disciplinary interactive art and creativity Centre located in Kolkata, West Bengal. It is the first in Eastern India to make Art accessible to visually impaired and differently abled under their 'Art for All' initiative. Spearheaded by Richa Agarwal as its Chairperson, the 70,000 sq. ft. Centre champions the art and cultural landscape of contemporary India since November 2018. It comprises of an Amphitheater, Exhibition & Learning Spaces, Dance studio, Conservation Lab, Books & Materials Library, Creative Culinary space, Craft & Design outlet and a Skill Development Maker's section. Integrating several expressions of art and design to highlight their common creative core – KCC encourages visitors to explore, interact and design ideas on various art forms. KCC works in the areas of Capacity Building, Well-Being, Conservation & Restoration, Craft & Design, Culinary, Visual and Performing Art. It acts as a catalyst for Artistic enhancement through Displays, Presentations, Fellowships, Laboratories, Residences, Conservation, Research and Discourses.

The programs at KCC are designed on the principles of Cultural Diversity, Gender Equality, Conservation of Environment and Inclusion of people with different abilities.

The Centre offers free entry to the public and is open between 11 am to 6 pm from Tuesday to Sunday. For more information about exhibitions and the conferences, please visit [www.kolkatacentreforcreativity.org](http://www.kolkatacentreforcreativity.org)

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