



## **Emami Chisel Art showcases the artistic brilliance of Tagore's *abode of peace* in an exhibition by Santiniketan Society of Visual Art and Design**

### **Eminent author Sirsendhu Mukhopadhyay unveiled the exhibition**

**Kolkata, 11<sup>th</sup> November, 2014:** Emami Chisel Art, one of the largest contemporary art galleries in India, hosts the **first ever exhibition** by the **Santiniketan Society of Visual Art and Design (SSVAD)**, to be organised outside the precincts of Tagore's seat of art, knowledge & learning. The exhibition was inaugurated today by noted writer **Sirsendhu Mukhopadhyay**. Featuring 55 works of 21 artists from SSVAD, the exhibition boasts of artworks by veterans like **Jogen Chowdhury, Janak Jhankar Narzary, Bipin Goswami, Arghya Priya Majumdar** alongside others. The exhibition will go on till **29<sup>th</sup> November 2014 (except Sundays)** from **11 am to 7 pm**.

"The Santiniketan *gharana* of art is a living tradition which has imbibed elements from various artistic disciplines to carve out a distinct identity of its own—it is ever evolving to accommodate newer forms of expression and fresh perspectives. It is important to give this art form its due pride of place as it is credited to have heralded the contemporary art genre. Staying true to its objective, Emami Chisel Art is hosting this exhibition to chronicle Santiniketan's art movement. This exhibition is also another step towards growing the pool of art lovers in the city." said **Ms. Richa Agarwal** of **Emami Chisel Art**.

The exhibition creates a tapestry of the creative spirit of the renowned artists from Santiniketan Society of Visual Art and Design. It presents art in a way it has never been perceived before. The paintings are mostly acrylic on canvas while sculptures have been carved out of welded irons and serigraphy. The display of artworks, up for grabs at prices ranging from INR 40,000 to INR 3 lacs, is expected to witness art aficionados vying for these priced possessions. Famous artworks include *The Narcissist* by Arghya Priya Majumdar, *Erendira and Her Real Cousins* by Chandrima Bhattacharya, *Blueprint of an Imaginary Situation* by Prasanta Sahu, *Lost in the Realm* by Sheema Barua and serigraph by Jogen CHowdhury.

The legacy of Santiniketan's trailblazing artistic oeuvre pioneered by none-other-than Rabindranath Tagore and catapulted to towering glory by stalwarts like Abanindranath Tagore, Ram Kinker Baij and Nandalal Bose is now safe in the nurturing hands of **Santiniketan Society of Visual Art and Design (SSVAD)** – the group exhibition of paintings, sculptures organized by **Emami Chisel Art** demonstrated just that.



Speaking on the occasion eminent artist **Jogen Chowdhury** who spearheads SSVAD said “Four years have passed since the Santiniketan Society of Visual Art and Design, an art centre, was established under the initiative of a zealous group of artists of Santiniketan and has been since then engaged in organizing various art events. Though the members of the Society had several exhibitions in the centre itself during the past years and individually many of our artist members have been continuously showing their works in Kolkata and outside, this is the first time the members are organizing a joint show in collaboration with Emami Chisel Art.”

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**About Emami Chisel Art:** Emami Chisel Art (ECA) is a part of the reputed Emami Group. It idealised as a full-fledged art organization from 2008 onwards, encompassing within its infrastructure two large gallery spaces, a library, archive, an art-shop (named Kanopy) and a publication section engaged in producing some of the most versatile literary and visual productions. It organizes Art & Craft Fairs where craftsmen share space with contemporary artists under one roof. These fairs give a unique opportunity to the mass as well as art connoisseurs to collect artworks at reasonable prices. The ECA auctions which include authenticated artworks, genuine masterpieces and rare collections from the artists themselves or from reputed art galleries and private collectors have been put through a stringent selection process before being put under the hammer. Besides the auctions, it has also organized significant curated shows reflecting the contributions made by eminent masters and upcoming talents.

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**For further information please contact:**

**Emami Ltd**

**Mahasweta Sen**

GM-Corporate Communications

Mobile: +91 98362 92392

**Pritha Roy Chakrabarti**

Mobile: +91 9903994787

**Perfect Relations**

**Satyaki Dasgupta**

Mobile: +91 9836089817

**Shrilanjana Mukherjee**

Mobile: + 91 9163170601